



*The Museum of Domestic Design & Architecture*

***Guide to Women's  
Magazines & Journals  
in the Collection***

*Updated: Jan 2023*

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### ***And So to Embroider, 1944-1961 - MJC/2***

Copies held: Bulletin 1-29B; 31-39B  
Publishing history: 1944-1961

One of two bulletins published by the Needlework Development Scheme (NDS), based in Glasgow (see also *And So to Sew*). The Scheme had originally started in Scotland in the 1930s as Needlework Development in Scotland, and was then re-established after the Second World War. Its primary aim was to improve the standard and technique of embroidery practice by targeting teachers and students, as well as other groups such as Women's Institutes. Although the Scheme had started in Scotland, it expanded into the rest of the United Kingdom during the 1950s. Both bulletins were published three times a year, and distributed mainly to school girls as well as other interested groups. They were initially provided free of charge until 1958, when the Scheme was forced to charge for bulk orders in order to cover costs.

G2.3, MAG 22

### ***And So to Sew, 1950s - MJC/3***

Copies held: Bulletin NDS Series A 3-11, 13-18,20, 22-28 [incomplete series]

One of two bulletins published by the Needlework Development Scheme (NDS), based in Glasgow (see also *And So to Embroider*). The Scheme had originally started in Scotland in the 1930s as Needlework Development in Scotland, and was then re-established after the Second World War. Its primary aim was to improve the standard and technique of embroidery practice by targeting teachers and students, as well as other groups such as Women's Institutes. Although the Scheme had started in Scotland, it expanded into the rest of the United Kingdom during the 1950s. Both bulletins were published three times a year, and distributed mainly to school girls as well as other interested groups. They were initially provided free of charge until 1958, when the Scheme was forced to charge for bulk orders in order to cover costs.

G2.3, MAG 22

### ***Collection of And So To Sew pamphlets, 1940s-1960s - MJC/3/1***

Collection of 3 pamphlets

Bulletins:13A, 23A, 27A

G2.3, MAG22

### ***Art, Goût, Beauté, May 1926 - March 1927 (BADDA4297; BADDA4298; BADDA4299; BADDA4300; BADDA4301)***

Art, Goût, Beauté: Feuillet de L'élégance Féminine, no. 69, Mai 1926

Front cover of Art, Goût, Beauté: Feuillet de L'élégance Féminine, no. 71, Juillet 1926

Art, Goût, Beauté: Feuillet de L'élégance Féminine, no.74, Octobre 1926

Art, Goût, Beauté: Feuillet de L'élégance Féminine, no.78, Février 1927

Front cover of Art, Goût, Beauté: Feuillet de L'élégance Féminine, no.79, Mars 1927

The magazine's title translates as: Art, Good Taste, Beauty, Pages of Feminine Elegance. Its initials came from Albert Godde Beddin et Cie, a textile manufacturer and publisher established in Lyon in 1867. Contents would have included elegant and luxurious creations of Parisian couturiers, such as Drecoll, Patou, Poiret and Worth. Readers seeking the latest fashion inspiration could view the illustrations made using the highly refined, hand-stencilling and painting technique known as pochoir.

E2.6, PAM 6

### ***The Australian Women's Weekly presents The living bush: animals and flowers of Australia, ca. 1950- BADDA4480***

A large, magazine-style pamphlet consisting mainly of colour photographic images with brief descriptions of animals, birds and plant-life.

E2.5, PAM 1

### ***Do It Herself, 1965-1968 - MJC/43***

Nov 1965

May 1966

Nov 1967

Nov 1968

Described as a 'practical guide for the woman about the house', this title appeared as an occasional supplement with Do It Yourself. Articles include features on choosing and using carpets; how to make a bookcase; cushion and lamp shade making; and how to bake bread. The publication also includes a wide variety of adverts relating to home improvements and decorating.

F5.6, DIY22

### ***The Embroideress, 1927-1928 - MJC/48***

The Embroideress issue no. 4  
The Embroideress issue no. 21  
The Embroideress issue no. 24  
The Embroideress issue no. 25  
The Embroideress issue no. 30

Published quarterly by James Pearsall & Co. in conjunction with The Old Bleach Linen Company, The Embroideress was edited by Mrs. J.J. Rolleston and described as 'a periodical treating of the practice and history of all kinds of decorative needlework'. Articles included 'Cadow Quilts' and 'The Revival of an Old Textile Technique'.

G2.3, MAG 20

### ***Embroidery: a periodical..., 1908-1909 - MJC/49***

Embroidery, January 1908, issue number 1  
Embroidery, April 1908, issue number 2  
Embroidery, August 1908, issue number 3  
Embroidery, January 1909, issue number 4  
Embroidery, May 1909, issue number 5

'...containing articles upon stitches, methods of work, design, and other subjects connected with the study of fine needlework, with coloured plates and other illustrations' Published quarterly by James Pearsall & Co., Embroidery contained 'articles upon stitches, methods of work, design, and other subjects connected with the study of fine needlework, with coloured plates and other illustrations'. Typical features included 'Silk: Its Origin and Culture', 'The Use of Precious Stones in Embroidery' and 'Lettering in Embroidery'. This title was later replaced by [Needle and Thread Magazine](#).

F3.4, MAG 11

### ***Eve's Own (No. 513), August 26 1933 - BADDA2729***

Magazine aimed at women. This edition includes short stories, health and beauty tips, knitting patterns and tips, and a horoscopes page. It is illustrated with several black and white drawings and sketches.

E3.1, PAM 10

### ***Family Circle, 1967-1977 - MJC/52***

Family Circle, July 1967, issue 7, volume 4  
Family Circle, November 1970, issue 11, volume 7  
Family Circle, December 1970, issue 12, volume 7  
Family Circle, April 1971, issue 4, volume 8  
Family Circle, May 1971, issue 5, volume 8  
Family Circle, August 1971, issue 8, volume 8  
Family Circle, April 1972, issue 4, volume 9  
Family Circle, May 1972, issue 5, volume 9  
Family Circle, June 1972, issue 6, volume 9  
Family Circle, August 1972, issue 8, volume 9  
Family Circle, July 1973, issue 7, volume 10  
Family Circle, August 1973, issue 8, volume 10  
Family Circle, September 1973, issue 9, volume 10  
Family Circle, October 1973, issue 10, volume 10

Family Circle, January 1974, issue 1, volume 11  
Family Circle, March 1974, issue 3, volume 11  
Family Circle, July 1974, issue 7, volume 11  
Family Circle, December 1974, issue 12, volume 11  
Family Circle, February 1975, issue 2, volume 12  
Family Circle, March 1975, issue 3, volume 12  
Family Circle, April 1975, issue 4, volume 12  
Family Circle, May 1975, issue 5, volume 12  
Family Circle, September 1975, issue 9, volume 12  
Family Circle, October 1975, issue 10, volume 12  
Family Circle, February 1976, issue 2, volume 13  
Family Circle, May 1976, issue 5, volume 13  
Family Circle, September 1977, issue 9, volume 14

The publication was founded in 1964 by International Thomson Publishing and soon became the country's top-selling title, achieving one million sales per issue. This was principally through pioneering a policy of selling copies only through supermarkets. It was joined by a sister title, Living, and numerous spin-off books were published. In the 60s the magazine embodied the modern family woman, providing features and advice on everything from what meals to prepare to what to wear. By 1984, it was still selling 580,000 copies per issue. Declining sales forced the magazine to close in 2006.

G2.4, FAM 1 - FAM 2

### ***Fancy Needlework Illustrated, 1911 - 1933 - MJC/55***

Fancy needlework illustrated, No. 19 vol.2

Fancy Needlework Illustrated, No. 80, volume 7

Fascinating Suggestions for Hand-Made Gifts supplement from Fancy Needlework Illustrated no 118

Monthly, illustrated magazine published by the Northern School of Art-Needlework Ltd., in Manchester. MoDA has one copy from c. 1925 which features crochet patterns and advertisements for a wide range of needlework accessories. The front cover implores the reader to 'Buy British Goods'.

F3.4, MAG 15; E3.4, PAM 63; E2.6, PAM 5

### ***Flame: The Famous Story Paper for Women (No. 58), September 26 1936 - BADDA3435***

Illustrated magazine of stories, aimed specifically at a female readership. Included are continued stories from previous issues, new complete stories, and part of a series entitled 'District Nurse'. A Story Paper featuring action and love interest stories with illustrations, problem pages, recipes and health advice to appeal to working-class young women. Amalgamated with Secrets magazine to form Secrets and Flame in 1940. The Flame part of the title was later dropped.

E2.5, PAM 1

### ***Forget-Me-Not magazine, 01/04/1916 - 26/05/1917 - CH/5/2/11***

9 magazines:

01/04/1916,

08/04/1916,

15/04/1916,

22/04/1916,

05/08/1916,

26/08/1916,

04/11/1916,

09/12/1916,

26/05/1917

Forget-me-not: the ideal paper for girls of all ages, collected by Charles Hasler. An illustrated British annual published by Rudolph Ackermann. It was the first literary annual in English and it was edited by Frederic Shoberl from its launch in 1822. It combined some aspects that had been seen in England with new ideas Ackermann had brought from Germany; the idea of a diary and almanac was familiar to English readers but this new annual contained twelve engravings to commemorate each month. The idea of an "annual" was new and was aimed primarily at women readers and exploited the moderate cost of publishing. A marked difference was that Ackermann was willing to commission engravings and then request a story or poem to accompany it. In the annual was a historical review of the past year, as well as the latest census. It also included a family tree of the British royal family as well as poetry and artworks.

J2.3, Box CH/5/2/11,26-34, 56

### ***Golden Hands, 1970-1974 - MJC/61***

volume 1, issues 1 &-10 (2nd ed.)  
volume 1, issue 11  
volume 2, issue 12-29  
volume 3, issue 30-44  
volume 4, issue 45-60  
volume 5, issue 61-75

A weekly magazine originally published in seventy-five parts, Golden Hands focuses on a wide range of handicrafts, including knitting, sewing, embroidery and crochet. Each edition contains a series of patterns for clothes, soft furnishings and novelty items, and is illustrated throughout in colour. MoDA holds the majority of the original seventy-five parts that were first published in 1970, plus some early 2nd Edition copies published from 1972 onwards.

F5.3, GOL 1-GOL 2

### ***Helpful Home Hints: Useful Information for Every Household, ca. 1930 - BADDA3507***

Booklet of household hints, all of which were originally published in the weekly women's magazine 'Home Journal'. However, the majority of the 'hints' and 'useful information' comes in the form of various 'true life stories', where in each instance a family member's health problems have been resolved by taking 'Dr Williams Pink Pills': for example 'Nervous Breakdown Caused by Shock', and 'Young Girl's Alarming State'. The booklet's back page is taken up by a full-page colour advertisement for the pills.

E3.1, PAM 17

### ***Home, 1959-1962 - MJC/67***

March 1959  
September 1959  
June 1962

This began life as Weldon's Ladies' Journal of Dress, Fashion, Needlework, Literature & Art in 1875 and became Weldon's Home Journal in March 1954, retitled again in October 1955 as Home. The magazine was incorporated into Homes and Gardens in 1963. The magazine focuses mainly on women's interests of the time; raising children, cooking, knitting, decorating etc. However, there are pieces not just about women in the home, but also articles about beauty and makeup advice and leisure activities. Features include, 'Herb Fragrances', '50 Summer Salads', and 'Timbers that can Span Centuries'. Some of the pages are coloured but mostly black and white with advertisements for food, wine, makeup and furniture.

F3.4, MAG10

### ***Home Fashions, May 1903- MJC/68***

Promoted as an illustrated journal 'for home dressmakers and milliners' Home Fashions includes features on modern dress styles and hats and how to make them. MoDA has only one copy in its collections, dated May 1903. It contains articles entitled, 'How to Make a Smart Cart for 10s. 6p.', 'Lessons in Home Millinery' and 'Clothes for the Children'. It provides excellent source material for the fashions of the day.

F3.4, MAG14

### ***Home Notes, 20/04/1895 - 13/07/1895 - MJC/69; CH/5/2/33***

Bound volume: 20 April 1895 - 13 July 1895

Magazine: 2 Aug 1919, vol 103, no. 1334

Publisher: C. Arthur Pearson. Edited by 'Isobel' of Pearson's Weekly. Weekly publication. Regular features included: Home Notes (editorial chat); Health in the Home; The House Beautiful; Little-Known Wives of Well-Known Men; Fashions From Paris; Mother's in Council (on care of children); Over The Kitchen Fire; Home Dressmaking; Feminine Fancies (needlecrafts); The Daily Care of the Bedroom; Household Hint; Health and Beauty; Poultry Notes (notes on a 'profitable branch of home farming'); plus fiction serial part and occasional short story. *Dictionary of Nineteenth-century Journalism in Great Britain and Ireland. Belgium, University Press of New England, 2009.*

G5.1, 640 HOM; J2.3, Box CH/5/2/11, 26-34, 56

### ***Our Homes and Gardens/ Homes and Gardens, 1919-1985 - MJC/72; MJC/109***

MoDA Extent: 686 magazines in 77 boxes

Monthly magazine published following the first world war, which reacted to the changing domestic circumstances of middle-class households where servants were now in short supply. Around the same time there was also an explosion of labour-saving devices, thanks to the expansion of the electricity network and the merits of electric irons, telephones and gramophones were discussed at length, as were ways to disguise them from view. Styling tips included decorative uses for paisley shawls. It featured a plethora of articles and advertisements on all areas of housekeeping and gardening, from heating, lighting and kitchen fixtures to furnishing the nursery, baking, choosing gifts and planting trees. The 1940s wartime issues include a monthly section entitled 'A Woman's War Time Journal'. From the 1950s onward, the magazines have a more nationalistic approach, often featuring members of the Royal family on the front cover. In 1963, *Home* magazine merged into *Homes and Gardens*.

Collections Store, Shelf G1.1 - G2.1, boxes HOG 1 - HOG 75 and F3.4, boxes OUR 1-2

### ***The Housewife, volume 28, July - December 1899 - MJC/75/97***

Bound edition of The Housewife

G5.1



## Housewife, 1899-1950 - MJC/75

Housewife, Nov 1940, iss. 5, vol 4  
Housewife, Feb 1941, iss. 2, vol 3  
Housewife, April 1941, iss. 4, vol 3  
Housewife, May 1941, iss. 5, vol 3  
Housewife, June 1941, iss. 6, vol 3  
Housewife, July 1941, iss. 7, vol 3  
Housewife, Aug 1941, iss. 8, vol 3  
Housewife, Oct 1941, iss. 10, vol 3  
Housewife, Nov 1941, iss. 11, vol 3  
Housewife, Dec 1941, iss. 12, vol 3  
Housewife, Jan 1942, iss. 1, vol 4  
Housewife, Feb 1942, iss. 2, vol 4  
Housewife, March 1942, iss. 3, vol 4  
Housewife, April 1942, iss. 4, vol 4  
Housewife, May 1942, iss. 5, vol 4  
Housewife, June 1942, iss. 6, vol 4  
Housewife, July 1942, iss. 7, vol 4  
Housewife, Aug 1942, iss. 8, vol 4  
Housewife, Sept 1942, iss. 9, vol 4  
Housewife, Dec 1942, iss. 12, vol 4  
Housewife, Jan 1943, iss. 1, vol 5  
Housewife, Feb 1943, iss. 2, vol 5  
Housewife, April 1943, iss. 4, vol 5  
Housewife, May 1943, iss. 5, vol 5  
Housewife, June 1943, iss. 6, vol 5  
Housewife, July 1943, iss. 7, vol 5  
Housewife, Aug 1943, iss. 8, vol 5  
Housewife, Oct 1943, iss. 10, vol 5  
Housewife, Nov 1943, iss. 11, vol 5  
Housewife, Dec 1943, iss. 12, vol 5  
Housewife, Feb 1944, iss. 2, vol 6  
Housewife, March 1944, iss. 3, vol 6  
Housewife, May 1944, iss. 5, vol 6  
Housewife, June 1944, iss. 6, vol 6  
Housewife, Sept 1944, iss. 9, vol 6  
Housewife, Oct 1944, iss. 10, vol 6  
Housewife, Nov 1944, iss. 11, vol 6  
Housewife, Jan 1945, iss. 1, vol 7  
Housewife, Feb 1945, iss. 2, vol 7  
Housewife, April 1945, iss. 4, vol 7  
Housewife, May 1945, iss. 5, vol 7  
Housewife, June 1945, iss. 6, vol 7  
Housewife, July 1945, iss. 7, vol 7  
Housewife, Aug 1945, iss. 8, vol 7  
Housewife, Sept 1945, iss. 9, vol 7  
Housewife, Oct 1945, iss. 10, vol 7  
Housewife, Nov 1945, iss. 11, vol 7  
Housewife, Dec 1945, iss. 12, vol 7  
Housewife, Jan 1946, iss. 1, vol 8

Housewife, Feb 1946, iss. 2, vol 8  
Housewife, April 1946, iss. 4, vol 8  
Housewife, May 1946, iss. 5, vol 8  
Housewife, June 1946, iss. 6, vol 8  
Housewife, Aug 1946, iss. 8, vol 8  
Housewife, Sept 1946, iss. 9, vol 8  
Housewife, Oct 1946, iss. 10, vol 8  
Housewife, Nov 1946, iss. 11, vol 8  
Housewife, Dec 1946, iss. 12, vol 8  
Housewife, Feb 1947, iss. 2, vol 9  
Housewife, March 1947, iss. 3, vol 9  
Housewife (Loose Sheets & Cover), April 1947, iss. 4, vol 9  
Housewife, May 1947, iss. 5, vol 9  
Housewife, June 1947, iss. 6, vol 9  
Housewife, July 1947, iss. 7, vol 9  
Housewife, Sept 1947, iss. 9, vol 9  
Housewife, Oct 1947, iss. 10, vol 9  
Housewife, Nov 1947, iss. 11, vol 9  
Housewife, Dec 1947, iss. 12, vol 9  
Housewife, Feb 1948, iss. 2, vol 10  
Housewife, March 1948, iss. 3, vol 10  
Housewife, May 1948, iss. 5, vol 10  
Housewife, June 1948, iss. 6, vol 10  
Housewife, July 1948, iss. 7, vol 10  
Housewife, Sept 1948, iss. 9, vol 10  
Housewife, Oct 1948, iss. 10, vol 10  
Housewife, Nov 1948, iss. 11, vol 10  
Housewife, Dec 1948, iss. 12, vol 10  
Housewife, Jan 1949, iss. 1, vol 11  
Housewife, Feb 1949, iss. 2, vol 11  
Housewife, March 1949, iss. 3, vol 11  
Housewife, April 1949, iss. 4, vol 11  
Housewife, May 1949, iss. 5, vol 11  
Housewife, June 1949, iss. 6, vol 11  
Housewife, July 1949, iss. 7, vol 11  
Housewife, Sept 1949, iss. 9, vol 11  
Housewife, Oct 1949, iss. 10, vol 11  
Housewife, Nov 1949, iss. 11, vol 11  
Housewife, Dec 1949, iss. 12, vol 11  
Housewife, Jan 1950, iss. 1, vol 12  
Housewife, Feb 1950, iss. 2, vol 12  
Housewife, March 1950, iss. 3, vol 12  
Housewife, April 1950, iss. 4, vol 12  
Housewife, July 1950, iss. 7, vol 12  
Housewife, Aug 1950, iss. 8, vol 12  
Housewife, Oct 1950, iss. 10, vol 12  
Housewife, Nov 1950, iss. 11, vol 12  
Housewife, Jan - May 1959  
Housewife, June - Dec 1959

MoDA Extent: 96 magazines in 2 boxes and 2 bound volumes

An illustrated, monthly magazine aimed at an audience of young housewives. It contains a variety of advertisements and articles divided into Special Features, Short Stories, Cookery and Housewifery, Mothercraft, Fashion, Knitting and Needlework and Beauty sections. This is an excellent reference for the study of women's roles in the 1940s.

G2.2 - G2.3, HOW 1 - HOW 5; G5.1

### ***The Lady, 1965;1972 - MJC/87***

November 1965

October 1972

This magazine is printed in London and is England's oldest women's weekly magazine. The magazine was started by Thomas Gibson Bowles, who also was responsible for founding Vanity Fair. The Lady is a magazine that concentrates on the finer things in life and is known for its editorials and classifieds. They discuss travel, cooking, fine arts and write book reviews. Both editions we have features on the winter; holidays and sports.

F3.4, MAG 10

### ***Leach's Fancy Work Basket - MJC/88***

Issue 250  
Issue 251  
Issue 252  
Issue 253  
Issue 254  
Issue 260  
Issue 261

Issue 262  
Issue 263  
Issue 264  
Issue 267  
Issue 269  
Issue 270

Issue 272  
Issue 274  
Issue 275  
Issue 278  
Issue 285  
Issue 290

Issue 292  
Issue 294  
Issue 310  
Issue 316  
Issue 318

An illustrated, monthly magazine published by Leach, which describes itself as 'A Complete Guide for Ladies' which focuses on 'Fancy Work of Every Description'. Each copy contains a selection of needlework patterns (including those for knitting and crochet), accompanied by illustrations of the finished item, plus diagrams of particular stitches and techniques. Also contains reader competitions, and responses to letters sent to the publishers by readers.

G2.3, MAG 24

### ***Leach's Home Needlework Series - MJC/89***

Issue 13  
Issue 25  
Issue 26  
Issue 31

Issue 32  
Issue 34  
Issue 35  
Issue 36

Issue 46  
Issue 51  
Issue 62

Issue 78  
Issue 81  
Issue 84

A series of illustrated magazines, each focusing on a different aspect of needlework (e.g. knitting and crochet), and its application in specific contexts: titles include 'Crochet for the Home', 'Bedroom Number' and 'First Winter Woollies Number'. Each contains a series of patterns, plus appropriate illustrations and diagrams.

G2.3, MAG 24

### **Leach's Penny Crochet - MJC/90**

Issue 16  
Issue 54  
Issue 73  
Issue 81  
Issue 84  
Issue 85  
Issue 86

Issue 87  
Issue 88  
Issue 89  
Issue 91  
Issue 92  
Issue 93  
Issue 94

A illustrated monthly\* magazine published by Leach as part of it's 'Leach's Ladies Work: Penny Series'. Each edition offers practical instructions on how to crochet a variety of different items. \*Each cover states that this is a monthly publication; however, the actual dates of publication would suggest that this title was in fact published every two months, with six copies published every year.

G2.3, MAG 24

### **Leach's Penny Knitter - MJC/91**

Issue 19  
Issue 69  
Issue 78  
Issue 108

An illustrated, monthly magazine published by Leach as part of it's 'Leach's Ladies Work: Penny Series'. Each edition offers practical instructions on how to knit a variety of different items, from clothing to quilts, cloths and tableware.

G2.3, MAG 24

### **Modern Woman, 1943-1950 - MJC/97**

*May - June 1947 issue*  
*January 1943 issue*  
*February 1943 issue*  
*March 1943 issue*  
*April 1943 issue*  
*May 1943 issue*  
*June 1943 issue*  
*July 1943 issue*  
*August 1943 issue*  
*September 1943 issue*  
*October 1943 issue*  
*November 1943 issue*  
*December 1943 issue*  
*January 1946 issue*  
*February 1946 issue*  
*March 1946 issue*  
*April 1946 issue*  
*May 1946 issue*

*June 1946 issue*  
*July 1946 issue*  
*August 1946 issue*  
*September 1946 issue*  
*October 1946 issue*  
*November 1946 issue*  
*December 1946 issue*  
*January 1947 issue*  
*February 1947 issue*  
*March 1947 issue*  
*April 1947 issue*  
*July 1947 issue*  
*August 1947 issue*  
*September 1947 issue*  
*October 1947 issue*  
*November 1947 issue*  
*December 1947 issue*  
*Modern Woman (Cover Missing), Monthly 1950 issue*

An illustrated, monthly magazine aimed at women, Modern Woman contains mainly a range of fictional stories. However, each volume also includes cookery and fashion tips, factual features, for example 'Do Englishmen Like Women?', party games and homecraft ideas. Like the Housewife and Wife and Home magazines, its array of advertisements is emblematic of the role of women in the 1940's.

G2.3, MOD1 and MOD2

### ***Mother and Home, 1909-1916 - MJC/98; CH/5/2/29***

(Loose sheets), 01 May 1909, issue number 6  
(Loose sheets), 18 September 1909, issue 26, volume 2  
(Loose sheets), November 1911, issue 39, volume 6  
Magazine: 23 December 1916. Vol. 4, No. 98

A weekly magazine focusing on issues relating to motherhood and the home. The main bulk of the magazines are missing from the three copies held by MoDA, leaving only the front and back covers for each title still intact. Two of the covers contain lists of featured articles, plus a small illustration; the third is purely illustrative. A small number of advertisements can be found on the reverse of each cover.

G2.3, MAG 23; J2.3,

### ***My Home, 1940 - 1956 - BADD2078, BADD4863***

Jan-Dec 1940	Jan-Dec 1945	Jan-Dec 1950	Jan-Dec 1954
Jan-Dec 1941	Jan-Dec 1946	Jan-Dec 1951	Jan-Dec 1955
Jan-Dec 1942	Jan-Dec 1947	Jan-Dec 1952	January 1956
Jan-Dec 1943	Jan-Dec 1948	Jan-Dec 1953	Jan-Dec 1956
Jan-Dec 1944	Jan-Dec 1949		

Publication History: 1928-1965

MoDA Extent: 17 bound volumes, 1 magazine

Magazine for women, published on a monthly basis from 1920s on, and described inside as 'the magazine for the woman who loves her home'. Contains knitting and sewing patterns, short stories, beauty advice and tips, a problem page, recipes, DIY tips and home decorating advice. Also contains a considerable number of advertisements relating to various aspects of domestic life. In 1965 its name changed to My Home and Family. Eventually it went out of print, but its sister magazine, Woman and Home continues today.

[1943-1947 and 1949 are currently inaccessible]

E3.1, PAM 17

### ***Nash's Magazine, 1913-1914 - MJC/99***

volume 9, October 1913 - March 1914

Aimed at a female audience and published on a monthly basis, the illustrated Nash's Magazine ran from 1909-1937. It was owned by William Randolph Hearst and sold in Great Britain as 'Great Britain's Greatest Magazine'. It included a mixture of factual and fictional essays, serials and stories from articles on microbiology to modern day love stories.

G3.3

### ***Needle and Thread Magazine, 1914 - MJC/101***

MoDA holds three editions of 'Needle and Thread Magazine': January, April and July 1914 (Nos. 1-3).

**Needle and Thread** was an English decorative needlework magazine set up by Mrs. Grace Christie in 1914. Published quarterly by James Pearsall & Co, 'Needle and Thread Magazine' focused on the 'study of fine needle work, treating of stitches, of pattern making, of embroidery in the past and all other subjects of interest to those who would ply daintily needle and thread'. It contained illustrated features on specific topics, for example 'An Embroidered Tray Cloth', 'Summer Flowers in Gobelin Stitch' and 'The Management of Thread' as well as more general practical articles of relevant advertisements. Only six issues of the magazine were published before it was forced to stop following the outbreak of the First World War (1914-1918).

F3.4, MAG 12

### ***Needlecraft, c.1905 - MJC/102***

issue 55, vol 1

*Needlecraft* was first published in 1900, initially with four issues per year in January, April, July and October. Later, seven new titles were added each year. Free transfers were added in 1911. Each issue covered a different special subject. Eventually well over one hundred titles were produced, on subjects as varied as bead bags (no. 92), cross stitch work (no. 30), darned netting (filet lace; no. 66), needlework novelties (no. 90) and white work (no. 101). The journal continued to develop and in 1907 it was re-named, [Needlecraft Practical Journal](#)

F3.4, MAG 12

### ***Needlecraft Monthly Magazine, 1907-1908 - MJC/103***

April 1907, vol 1, issue 1  
June 1907, volume 1, issue 3  
September 1907, volume 1, issue 6

October 1907, volume 1, issue 7  
April 1908, volume 2, issue 4,

Needlecraft Monthly Magazine aimed to present the 'constant supply of new designs and schemes for embroidery' to female readership. It contained many articles on modern embroideries but also included historical features, for example 'The History of Lace' and 'Old Crafts Revived' as well as fashion articles and a section entitled 'The seamstress at Home', which concentrated on practical dressmaking. It was published in Manchester. MoDA holds five copies of the magazine from 1907-1908.

F3.4, MAG 12

### ***Needlecraft Practical Journal, 1919 - MJC/104***

Needlecraft Practical Journal, No. 157, 44th Crochet Series

The Needlecraft Practical Journal was a British journal dedicated to the teaching of needlework, and of embroidery in particular. The journal was set up by the Manchester School of Embroidery and the British transfers and traced needlework manufacturer, Briggs & Co, Manchester.

[Needlecraft](#) was re-named, *Needlecraft Practical Journal* in 1907, and came out on a monthly basis. In 1940 this was merged with [The Needlewoman](#) (by J&P Coats; started in 1922) and became known as Needlewoman and Needlecraft. This 'new' magazine ceased publication in 1965.

The edition held by MoDA (No. 157) focuses on crochet edgings, corners and triangles and features a range of different patterns; these include 'pansy' and 'swastika' edging and corners, plus a 'Marjorie' knicker frill. Each design is illustrated in black and white, and there is small section at the back of needlework related to advertisements.

F3.4, MAG 12

### ***The Needlewoman, 1919-1938 - MJC/105***

A monthly women's magazine about needlecraft with a variety of articles on needlecraft techniques from embroidery, crochet and knitting to tailoring and applique. Each volume tends to include patterns with an international flavour for example Persian screen-tapestry, Hungarian cushion covers and Ancient Greek embroidery, as well as fashion-led articles and home decoration ideas, for example making bed-sets and table linen. This title amalgamated with [Needlecraft Practical Journal](#) from 1940 onwards, and was subsequently published as '[Needlewoman and Needlecraft](#)' until 1972, when it became *Needlewoman*, and then in 1976 *Stitchcraft*. MoDA holds 25 copies of the magazine, from 1919 to 1938.

F3.4, MAG 12

## ***The Needlewoman and Needlecraft, 1946 – 1953 - MJC/106***

Issue No. 28, 20 October 1946  
 Issue No. 30, 20 April 1947  
 Issue No. 34, 20 April 1948  
 Issue No. 44, 20 Oct 1950  
 Issue No. 54, 20 May 1953

This publication came about as a result of the amalgamation of two other needlework-related publications in 1937: [Needlecraft Practical Journal](#) and [Needlewoman](#). Smaller in size than its predecessors, this version focused on a number of different needlework techniques and offered its readers a series of patterns to follow. Most illustrations appear in black and white, although some (including the cover) were published in colour. During the Second World War, paper shortages led to its size reducing further. This 'new' magazine ceased publication in 1965.

G2.3, MAG 23

## ***Stitchcraft, 1936-1970 - MJC/125***

1 November 1936	January 1952	March 1959	Bound vol: Jan-April
August 1938	May 1952	October 1959	1965 Nos 373-376 &
May 1939	October 1952	November 1959	July-August 1965 Nos
July 1939	December 1952	Bound vol: Jan 1959 No	379-380
December 1939	February 1953	301, April 1959 No 304,	Bound vol: Jan-Dec
April 1940	March 1953	June-September 1959 &	1966
July 1940	August 1954	December 1959	Bound vol: Jan-Mar
April 1941	March 1954	Bound vol: Jan-Dec 1961	1967 and May-Dec 1967
June 1941	June 1954	Nos 325-336	February 1968
February 1947	No.249 Sept 1954	Bound vol: Jan-July 1962	Bound vol: Jan-Dec
February 1948	March 1955	Nos 337-343 and Sept-Dec	1969 Nos 421-432
December 1948	No.256 April 1955	1962 Nos 345-348	Feb 1970 No. 434
February 1949	May 1955	April 1962	May 1970 No. 437
July 1949	June 1955	September 1962	July 1970 No. 439
August 1949	July 1955	July 1963	Sept 1970 No. 441
October 1949	August 1955	Bound vol: Jan-Dec 1963	Sept 1970
December 1949	Bound vol: May-June 1955	Nos 349-360	Nov 1973 No. 479
February 1950	Nos 257-263 & February- May	Bound vol: Jan-Dec 1964	Feb 1974 No. 482
March 1950	1956 Nos 266-269	Nos 361-372	June 1974
May 1950	January 1956	May 1965 No. 377	Aug 1975 No.500
August 1950	No.275 Nov 1956	June 1965 No. 378	Oct 1975 No.502
November 1950	Bound vol: June-Oct 1956 Nos	Sept 1965 No. 381	June 1976 No.510
February 1951	270-274, Dec 1956-April 1957	Oct 1965 No. 382	April 1977 No 520
April 1951	Nos 276-280 & June1957	Nov 1965 No. 383	Aug 1977 No 524
June 1951	April 1957	Dec 1965 No. 384	March 1978 No 531
August 1951	May 1957		May 1978 No 533
November 1951	Feb 1959 Number 302		June 1978 No 534
July 1978 No 535			
Aug 1978 No 536			
March 1979 No 543			
May 1979 No 545			
June 1979 No 546			
July 1979 No 547			
Aug 1979 No 548			
Sep 1979 No 549			
Dec 1979 No 552			



First published in 1932 'for the modern woman and her home'. Magazine of knitting, crochet, embroidery and sewing patterns, published monthly. Areas covered include fashions for men, women and children, plus how to make toys and decorative household items. Illustrated in both black and white and colour, each issue contains a brief introductory piece written by the editor Patience Horne, plus a contents list. In 1977 the magazine Needlewoman (previously known as Needlewoman and Needlecraft) incorporated Stitchcraft.

G2.3, MAG 19 -MAG 20, MAG29 - MAG35

### ***Weldon's Needle-Art Series - MJC/135***

Tapestry Issue 1  
Period Tapestry Issue 4  
Period Needlework Issue 5  
Flower embroidery Issue 6  
Tapestries Issue 7

This was a series of magazines published in black and white by Weldon's. Each magazine had a slightly different needle-art emphasis, for example 'Tapestry', 'Period Tapestry', 'Period Needlework', 'Flower Embroidery' and 'Tapestries'. Included in the magazine were features on the history of tapestry, ideas for the patterns and examples of tapestries in situ, as well as a range of needle-art based advertisements.

F3.4, MAG 16

### ***Weldon's Practical Needlework (Series), c.1880 - MJC/136***

MoDA Copies:

Weldon's Practical Crochet- Vol. 12-37 (incomplete) (dates unknown);

Weldon's Practical Knitter- Vol. 5-32 (incomplete) (dates unknown);

Weldon's Practical Mountmellick Embroidery- 1 copy (cover missing) (date unknown);

Weldon's Practical Netting- No. 57, Vol.5 (date unknown);

Weldon's Practical Stocking Knitter- No. 99, Vol. 9 plus one other copy (cover missing) (date unknown)

Series of needlework-related publications, each focusing on a specific technique. Each title within the series was published monthly, and typically contains a collection of patterns for the reader to follow. The patterns, and often the different types of stitch required to complete them are often illustrated in black and white.

G2.3, MAG 25

### ***Wife and Home Magazine, January 1954 - MJC/139***

A monthly, illustrated magazine aimed at housewives and subtitled 'The Married Woman's Magazine'. It is similar to Housewife, and contains fictional stories, baby and childcare articles and homecraft features. Furthermore, the wide range of advertisements provides valuable material for the study of women's domestic roles in the 1950s.

F3.4, MAG 16

### ***Woman and Home, September 1960 - MJC/141***

MoDA holds one copy of this Fleetway magazine that is all about women keeping their home elegant, taking care of their children, cooking meals and knitting clothes. It also has short fictional stories in it. This issue has feature stories entitled, 'How to keep The House Warm', 'Birthday Party' and a short story called 'Summer by Barabazon'. There are cut outs for children's paper dolls and advertisements for shoes, kitchenware and shampoo.

F3.4, MAG 10

### ***Woman's Illustrated, August 1951 - December 1951 - MJC/142***

04/08/1951, Vol. 31, No. 770  
 11/08/1951, Vol. 31, No. 771  
 18/08/1951, Vol. 31, No. 772  
 25/08/1951, Vol. 31, No. 773  
 01/09/1951, Vol. 31, No. 774  
 08/09/1951, Vol. 31, No. 775  
 15/09/1951, Vol. 31, No. 776  
 22/09/1951, Vol. 31, No. 777  
 29/09/1951, Vol. 31, No. 778  
 06/10/1951, Vol. 31, No. 779

13/10/1951, Vol. 31, No. 780  
 20/10/1951, Vol. 31, No. 781  
 27/10/1951, Vol. 31, No. 782  
 03/11/1951, Vol. 31, No. 783  
 10/11/1951, Vol. 31, No. 784  
 24/11/1951, Vol. 31, No. 786  
 01/12/1951, Vol. 31, No. 787  
 08/12/1951, Vol. 31, No. 788  
 15/12/1951, Vol. 31, No. 789  
 22/12/1951, Vol. 31, No. 790  
 29/12/1951, Vol. 31, No. 791

Woman's Illustrated was a weekly publication. Each issue features a range of fictional series as well as cooking, gardening, knitting, sewing and travel suggestions, fashion pages, a letters pages and advertisements for all types of household objects, foods and beauty products. The illustrations provide a fascinating insight into women's lives in the 1950's.

G2.3, MAG 23

### ***Woman's Journal, 1935-1980 - MJC/143***

April 1935, 90, vol 16  
 July 1935, 93, vol 15  
 Oct 1948, 252, vol 42  
  
 March 1970  
 April 1970  
 June 1970  
 Nov 1970  
 Feb 1971  
 April 1971  
 July 1971  
 Sept 1971  
 Dec 1971

May 1972  
 July 1972  
 Oct 1972  
 Jan 1973  
 Mar 1973  
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May 1978  
 Jun 1978  
 July 1978  
 Dec 1978  
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 Sept 1979  
 Dec 1979  
 Jan 1980  
 Mar 1980

First published in Nov 1927 by Amalgamated Press, Woman's Journal was a 'magazine of home interests' aimed at a female audience and published monthly. Its contents usually featured four sections: Fiction; Fashions; House and Home; and Special Features, such as 'Trap Sunshine in Your Hair', 'Clever with Colours', 'Getting to Know Your Car' and 'Are You Happily Married?', which narrated the intimate story of famous happily married women of the past. Illustrations are mainly in black and white.

F6.1, WOJ 1 - WOJ 5



### ***Woman's Life, 1919 - 1929 - MJC/144; BADD5005; CH/5/2/26***

31st May 1919	13 October 1928, iss. 869	19 January 1929, iss. 883	15 June 1929, iss. 904
28th February 1920	20 October 1928, iss. 870	26 January 1929, iss. 884	26 June 1929, iss. 906
20th March 1920	03 November 1928, iss. 872	08 February 1929, iss. 886	27 July 1929, iss. 910
22nd May 1920	10 November 1928, iss. 873	16 February 1929, iss. 887	03 August 1929, iss. 911
29th May 1920	08 December 1928, iss. 877	02 March 1929, iss. 889	10 August 1929, iss. 912
26th June 1920	15 December 1928, iss. 878	09 March 1929, iss. 890	17 August 1929, iss. 913
3rd July 1920	22 December 1928, iss. 879	06 April 1929, iss. 894	Woman's Life (Cover), 24
31 <sup>st</sup> July 1920	29 December 1928, iss. 880	27 April 1929, iss. 897	August 1929, iss. 914
28 April 1928, iss. 845	05 January 1929, iss. 881	18 May 1929, iss. 900	07 Sept 1929, iss. 916
04 August 1928, iss. 589	12 January 1929, iss. 882 (2	25 May 1929, iss. 901	14 Sept 1929, iss. 917
01 September 1928, iss. 863		08 June 1929, iss. 903	21 Sept 1929, iss. 91
15 September 1928, iss. 865			28 Sept 1929, iss. 919
22 September 1928, iss. 866			

Weekly magazine for women published between 1895-1934. Later merged into Women's Own magazine. It featured serialized fiction, fashion (including free dress patterns given away with some issues), knitting patterns, articles on children, cookery and homemaking, plus entertainment features on popular films and film stars of the day. Each edition has a cover printed in colour, with articles illustrated in black and white. Adverts mainly promote cleaning and beauty products, as well as fabric manufacturers. The look, feel and content of the publication suggest it was probably aimed at a lower-middle class female readership.

G2.3, WOL 1 - WOL 2; J2.3, Box CH/5/2; F6.1, WOW 1

### ***Woman's Own, 11 May 1935 - MJC/145***

Weekly publication aimed at a female readership. This edition contains short stories, plus a mix of articles and features covering fashion, needlecraft and housework. There is also a special feature on the BBC's planned programme of radio broadcasts to mark the forthcoming Silver Jubilee.

G2.3, MAG 22

### ***Woman's Pictorial, November 1927- MJC/146***

A weekly, illustrated magazine aimed at women and published by The Amalgamated Press Ltd. MoDA holds one copy which contains articles such as 'The Life Story of Queen Mary', stories, cookery items and advertisements for a range of clothing and cooking items. MoDA holds one copy of the magazine from 20 November 1926.

F3.4, MAG 12

### ***Woman's Realm, 1963;1972 - MJC/147***

January 1963, issue 251, volume 11

July 1972, issue 744, volume 28

Woman's Realm is a weekly magazine that contains articles on subjects like knitting, dieting, cooking and family life. There is also fiction featured in this magazine that asked the question, 'Is it possible to love two men at once?' and a mystery entitled 'Who goes there?'. Some of the advertisements and illustrations are in colour, but most of the magazine is in black and white.

F3.4, MAG 10

### ***Woman's Weekly, October 1930 – Dec 1943 - MJC/148; BADDA4866***

Oct. 18, 1930 (includes the front and back cover and two further pages.) 9 May 1942 9 January 1943	10 April 1943 26 June 1943 24 July 1943	7 August 1943 21 August 1943 4 September 1943	13 November 1943 4 December 1943
Publishing history: 1911-1961. Woman's Weekly was a magazine launched in 1911. It is one of the most enduring magazines for a female readership. From 1961 onwards, the magazine continued under the title Woman's Weekly & Woman's Companion. These contain a number of advertisements, plus one complete article entitled 'Mrs. Marryat Advises', where readers' letters are published accompanied by a response from Mrs. Marryat.			
F6.1 WOW 1			

### ***La Vie Heureuse, 1903 – 1913 - MJC/133***

11 bound volumes: 1903 1904 1905 1906 1907	1908 1909 1910 1911 1912 1913
Illustrated French journal for women. The title translates as 'Happy Life' and the journal contains a plethora of features including articles about the French Royal family, French government and French society in general. The journal also contains a range of advertisements, fashion articles, stories and reviews. This is an excellent resource for gaining an insight into female French 'high society' of the period.	
G4.6	